Donor Report 2018

Donor Report 2018

6	WITHIN OUR REACH CAMPAIGN

Donor Report 2018

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Thank you

Dear Friends,

Thank you. With this Donor Report 2018 we express our sincere and profound gratitude to all of you: Alumni, individuals, corporations, foundations, institutions and other organizations who have believed in The Within Our Reach Campaign and supported our initiatives. We recognize that the strong values contained in your stories exemplify a sense of community, friendship, gratitude, belonging, justice and gender equality. These values are characterized by a significant and long-lasting bond with the University, spanning generations and uniting people separated from one another by years and geography.

Your desire to generously give back some of what you received in the past is clear, as is an active and optimistic investment in the growth of knowledge, in young people and in their futures. Thanks to your contributions, one student in five now receives crucial support not only for their education, but also for their personal growth. Researchers and professors have better opportunities to build their professional skills and acquire the tools they need to develop innovative research projects on key issues like law and integrity among markets, sustainable development and relations between the EU and its citizens. Our Campus has benefited from these many gifts and is becoming an increasingly welcoming and functional environment that works for our students both educationally and socially.

Thank you again for your valuable support. Together we can look forward to achieving the ambitious goals we have set for our future. We will transform what is Within Our Reach into a reality firmly in hand.

GIANMARIO VERONA | Rector

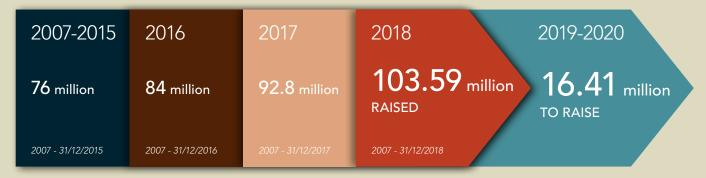
RICCARDO TARANTO | Managing Director

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Within Our Reach Campaign

FUNDS RAISED YEAR OVER YEAR*

Amount in euros



120 million



^{*}Funds raised refers to formal pledges received in the year indicated. Any changes in subsequent years are due to amendments to these agreements.

2018 Giving. Thank you.

TOTAL*

Amount in euros

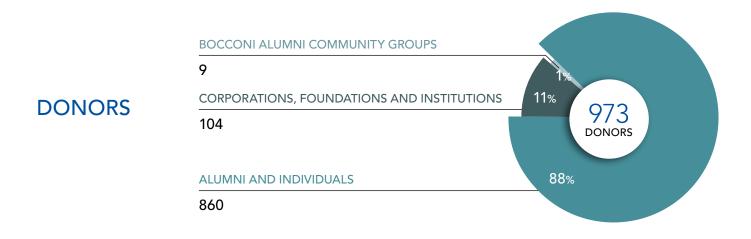
10,795,898

GIFT ALLOCATION

ACCORDING TO FUNDRAISING CAMPAIGN PRIORITIES

Amount in euros





SUPPORTING STUDENTS



€ 2,712,532
RAISED IN 2018

Merit and Opportunity

HELPING STUDENTS IS AN INVESTMENT IN THE FUTURE

Supporting bright and deserving students, guaranteeing them a quality university experience that they would not have otherwise been able to afford, is not only a sign of philanthropy, it recognizes the importance of expanding knowledge and is **an intelligent investment in everyone's future**. Today at Bocconi, one student in five benefits from financial aid. **Together we can accomplish even more**.

- +150 students are beneficiaries of named scholarships funded by donors
 - 58 "Una scelta possibile" students have received a full scholarship, thanks to donors
 - 19 of them graduated in 2018

FROM THE IDEA TO THE MISSION TO THE CAMPAIGN. THE GENESIS OF WITHIN OUR REACH

Bocconi University was founded 117 years ago, and with it a sense of belonging and solidarity that can still be felt today on campus and in our community.

Ferdinando Bocconi, a successful entrepreneur and noted philanthropist, founded the University by establishing an endowment in memory of his son Luigi. This was the noble idea behind the first economics university in Italy. The idea became a mission, and received support from friends and the Bocconi family themselves, who over the years directed their resources into it. They were joined by well-regarded figures in economics and commerce, and a growing number of Alumni, individuals, corporations and foundations.

The mission took shape and grew. Its specific objectives included opening its doors to any deserving and motivated young people who wanted to become part of it, through a

system of scholarships and financial aid. The mission was given structure and became a campaign. As the University began investing increasing resources in supporting students, it also received the support of a growing variety of donors. We then joined the Strategic Plan 2016-2020 with the fundraising campaign Within Our Reach.

Thanks to donors who support the various scholarship programs for students – Partial Scholarships, Bocconi Merit Awards, International Mobility, Emergency Scholarship fund, the "Una Scelta Possibile" program – the objective has become ambitious: to help build an increasingly fair and sustainable society by rewarding merit and courageously investing in youth, because young people are our future. We are close, and together we can reach our goal.

REMEMBERING A LOVED ONE BY SUPPORTING YOUNG STUDENTS

Memorializing someone following their passing is a moving way to bring together those who have experienced the loss. One way to do so is via donations in their name that support Bocconi students. In 2018, contributions of this kind were made in the memory of the following:

- ► Celestina Billotti Segre
- ► Angelo Chiodi (Business Administration, 1985)
- ► Fabrizio Cosi (EMBA 4, 2007)
- Antonio di Fresco (MBA 26, 2001)
- ▶ Vincenzo Maellare

- Andrea Nasi
- Renato Pizzasegola
- ▶ Umberto Pozzi
- ► Matteo Rubino (Finance, 2012)



Vittorio Colao | FROM "GIVE BACK" TO "GIVE FORWARD"

Vittorio Colao has always been forward-looking, as his professional career clearly demonstrates through his leadership in IoT (Internet of Things), acquired by Vodafone under his guidance, to the development of digital journalism in the RCS MediaGroup.

It makes sense that it was he who reversed the "give back" concept into the "give forward" concept, when he followed the Rector in addressing a group of Bocconi supporters at a scholarship event.

"Support for your Alma Mater must not be the expression of simple thanks for what has been received, but a sign of an optimistic investment in the future, in young people, in their skills and professionalism".

That is, developing the necessary mix of new skills and overall critical thinking that are absolutely essential if, as he has emphasized in his interviews, you intend to confront the rapid transformation of the technological, social and political contexts in which we live. A committed supporter of the need for fair access to academic excellence, he has backed the "Una Scelta Possibile" program since 2013, and in 2018 he also offered his support to the Partial Scholarship program. Bocconian of the Year in 2003, Vittorio has maintained strong ties with the University, where for years he has sat on the International Advisory Council and is now a member of the University Board. In his different roles, Vittorio continues to make important contributions to the vision of the University's future, conceiving of new ideas for its strategic development.

The Londoners

They have a common starting point – Bocconi – and a common city in which they achieved professional success – London. They are Alumni who represent the Italian talent that has been exported to The City, and they are strong Bocconi supporters.

Corrado Abbattista FROM POTENZA TO LONDON BY WAY OF MILAN

"I am delighted to give back to the University a part of what I received back then".

The story of Corrado Abbattista is one of personal success and the result of a deliberate life choice. Moving from Potenza to Milan to study at Bocconi University, Corrado is now Managing Partner of Fenician Capital Management LLP, headquartered in London.

Corrado and his wife strongly believe in the value of giving back. "Thanks to my parents, who shared my enthusiasm and supported me in my studies, I was able to graduate and reach some important goals", declares Corrado. "Now I think that it is right to help other young people to nurture their own dreams". In 2018, Corrado supported the development projects of his Alma Mater with a gift for Partial Scholarships, to fund the education of many deserving young people.

Gilberto Pozzi SUPPORTING CULTURE AND QUALITY EDUCATION

After graduating in Business Administration from Bocconi in 1989, Gilberto Pozzi worked in France and then continued his studies at the Wharton School at University of Pennsylvania. Having obtained his MBA, Gilberto started working at Goldman Sachs in 1995 as an associate, and this is where his promising career began to take off. He became a partner in 2008, and now manages global M&A. Gilberto is keenly aware of the value of supporting culture and quality education to guarantee increasing social equality. He supports various cultural and academic initiatives and since 2017 has grown closer still to his Alma Mater, whose values he shares and philanthropic initiatives he supports. This year he has contributed to the Partial Undergraduate Scholarship program, supporting the academic studies of a group of deserving young students – the "Umberto Pozzi Scholars" – in memory of his father.



Matteo and Giulia BOCCONI PROVIDED THE SPARK

Bocconi does not just create future professional collaborations, but life-long ties and strong emotions, too. This was the case for Matteo and Giulia, Alumni who never attended the university together but who nonetheless are now husband and wife and the parents of Isabella and Martina. Matteo Botto Poala studied economics at Bocconi, which set him on the path to an impressive career at Goldman Sachs. He is now Managing Director of the private equity division and is involved European infrastructure investments. Giulia Rocco di Torrepadula studied Law at Bocconi. After qualifying as a lawyer, she specialized in labor law, first in Milan and then in London.

Grateful to their Alma Mater for both their learning experience and their personal one, Matteo and Giulia have chosen to support the academic education of an undergraduate student through the Partial Scholarship program.

Simona Maellare WOMEN'S LEADERSHIP

"I strongly believe in financial leadership by women, who are capable of providing a source of change in society as a model for new generations".

Simona Maellare, an Alumna from Calabria, has had a brilliant career in the financial sector. She has been on the list of the 100 Most Influential Women in Finance several times since 2014, and this year is included among the 50 Most Influential People in European Private Equity, both compiled by Financial News. Today, she is Global Head of Financial Sponsors Coverage at UBS Investment Bank.

Married to Matteo Sotti, who also studied at Bocconi, and the mother of two children, she has always believed in the importance of investing in generations of young women. In dedicating a Partial Scholarship to the memory of her father Vincenzo, who believed in her from the start, Simona has contributed to the future of a female graduate student, Valentina Fregnani.





Helga Gentry | TEACHING WOMEN TO FLY HIGH

"Helping young women in their professional careers is a gratifying way for me to share part of the experience that I have acquired over the course of my personal career".

Helga Gentry is a woman with a strong personality and contagious enthusiasm. She originally hails from Germany, and has spent the majority of her professional career as a chief purser for large international airlines. Today she works as a mentor with the Professional Women's Network, an international organization whose aim is to support the development and professional growth of women. Helga expresses this commitment in many ways, both in her career and through her financial support of The Within Our Reach Campaign.

In 2018, Helga supported three students and a researcher at Bocconi through the Bocconi Undergraduate Merit Award, International Graduate Award, and the Faculty Research Development Fund. Helga also supports Prof. Paola Profeta's research within the Dondena Gender Initiative, and has pledged a bequest to the University.

Bocconi strongly believes in gender equality and undertakes to promote the professional development of women in the hope that they can play an increasingly important role in the business world and have greater access to leadership roles.

Women currently represent roughly 44% of the student population at the University and several initiatives are underway to increase their numbers.

The Verona Family and Aurora Penne ENTREPRENEURSHIP PASSED DOWN FROM GENERATION TO GENERATION

Two men, standard-bearers of a family that has been involved in the world of writing for four generations, from the Remington typewriters of the late 1800s to Aurora fountain pens in the 1900s. It is the story of managerial talent passed down from father to son for more than a century, and it is the story of a family's passion that has made Manifattura Penne Aurora of Turin a true ambassador of "Made-In-Italy" excellence throughout the world. Cesare Verona, President and CEO of Aurora Penne, sought to honor the family's professional success by naming a partial scholarship after his father, Franco, and his great-grandfather, Cesare Sr. Celebrating the company's centenary, which falls this year, a student from Piemonte will receive support as the "Cesare Senior and Franco Verona Scholar", to develop their own talent and aspirations.





Milano Marathon 26 MILES, 25 RELAYS, 100 RUNNERS AND 400 GIFTS

Faculty members, students, Alumni and University staff in 2018 again supported the Milan Marathon, giving it their all – breath, legs and above all, heart. Participants can run the marathon on their own or via a relay team, with the aim of raising funds for a good cause. Ours was to fund young, deserving people who want to study at Bocconi under the Partial Scholarship program. Together with a generous gesture by Alumnus Roberto Pecora, the result was raising more than €24,000 for two scholarships in memory of Fabrizio Cosi, Alumnus EMBA 4. Two special students are beneficiaries: Giorgio Cardin and Davide Denis, both enrolled in the degree program in Business Administration and Management. With Viviana Fiocchi and Lorenzo Argiolas, funded in 2017, there are now four students keeping Fabrizio's memory alive. ■



Alumni Senior A PACT BETWEEN GENERATIONS

"One day, I would like to be able to do the same for future generations of students".

These are the words of Giuseppe Leone, beneficiary in 2014. The Alumni Seniors are those who have reached or passed the 40th anniversary of their graduation. They have gathered significant experience in life and achieved important professional goals, but they began at the same springboard, Bocconi University. Today they support new students through gifts to the Alumni Senior Scholarship Fund, which supports the Partial Undergraduate Scholarship program.

From 2013 to today, more than 150 Alumni Seniors have given more than €90,000, which has allowed Marco Graziano, Giuseppe Leone, Giacomo Loi, Maddalena Cunial, Federica Belli, Andrea Fumian and Valentina Grilli to study at Bocconi. ■

Associazione Ambrosoli SOLIDARITY IN THE NAME OF ALTRUISM

"I am proud and honored to be able to protect the fundamental cannons of civilization and justice in the name of the Association".

When Nicola Greco, recipient of the Giorgio Ambrosoli Scholarship, expressed his gratitude for and belief in the ideals of the Associazione Civile Giorgio Ambrosoli with these words, he joined an auspicious group of Milanese citizens who promote the values of healthy coexistence, constitutional respect, individual rights and common good through the Association. Giorgio Ambrosoli and many others like Guido Galli and Libero Grassi, to name just a few, embodied these ideals and implemented them through initiatives aimed at new generations. With this sense of citizenship, the Association has supported Bocconi University for years, prioritizing the funding of students involved in promoting civic altruism. Since 2009, the foundation has organized the Giorgio Ambrosoli Lecture on Criminality, the Economy and Legality together with the BAFFI CAREFIN center at Bocconi (directed by Donato Masciandaro), and since 2011 it has awarded a Partial Undergraduate Scholarship annually.





Rita Gastaldi | ONE WOMAN TO ANOTHER, YOU ARE A BOCCONIAN FOREVER

Rita Gastaldi was one of just a few women – there were only seven – graduating in Economics at Bocconi in 1968.

"They were years", remembers Rita, "in which it was not easy to go and live alone, especially for girls, and the Residence Hall was the first, protected step towards emancipation and independence".

Today the numbers of women at Bocconi are much greater, partially thanks to philanthropic gestures over the years that

have helped them realize their potential through education. With a donation made by Rita to celebrate the 50th anniversary of her graduation, Rebecca De Filippis began her three-year degree program this year. It is a significant gesture of solidarity from woman to woman, commemorating the years spent in the "Pensionato Bocconi", the school's first dorm, with a touch of nostalgia.

Philanthropy and Investing in the Future: A Winning Combination for Four Companies

Today's students are the lifeblood of tomorrow's successful corporations. A pact between corporations and young Bocconi students demonstrates the bond.

Bolton Group A BETTER FUTURE DRIVEN BY CULTURE AND EDUCATION

Bolton Group manufactures and markets a wide range of consumer goods in the food, home and personal cosmetics sectors. Their prestigious brands – including Rio Mare and Borotalco – are used by millions of families in 139 countries. Aware of its impact on society and with its sustainability program "We Care", the Group promotes the principle of social responsibility and supports projects aimed at sharing knowledge and access to quality education. Because of these ideals, the company has joined The Within Our Reach Campaign, funding seven talented "Bolton Group Scholars" – six in Marketing Management and one in the Green Management, Energy and Corporate Social Responsibility Master program – delivering on its commitment to sustainability.

Pirelli and Bocconi A STRONG BOND IN SUPPORT OF EDUCATION

Pirelli, whose brand name symbolizes technology and innovation worldwide, was established in Milan in 1872 by Giovanni Battista Pirelli, the recipient of a scholarship awarded to top graduates of Politecnico di Milano by Milanese noblewoman Teresa Berra Kramer. Through its continuing support of academia, the corporation has promoted a research-based approach to economics, sciences, technology, management and other areas of industrial development. Support for The Within Our Reach Campaign was the natural evolution of its historical bond with Bocconi, where many of its managers were educated, starting with Marco Tronchetti Provera, who graduated in 1993. Specifically, consistent with its values and in continuity with its origins, Pirelli now supports the academic studies of five deserving students through the "Pirelli Scholars" program.

SC Johnson A FAMILY COMPANY THAT CARES ABOUT FAMILIES AND THE COMMUNITY

SC Johnson is a family company dedicated to innovative, high-quality products, excellence in the workplace and a long-term commitment to the environment and the communities in which it operates. Based in the USA, the company is one of the world's leading manufacturers of household cleaning products and products for home storage, air care, pest control and shoe care, as well as professional products. SC Johnson wants to improve the quality of life in the communities in which it operates and has been committed to education for a long time. Since 1959, SC Johnson has provided more than \$10 million in scholarships to its employees and their families, and over the last 20 years, it has donated more than \$15 million to educational institutions. In line with this principle, the company has started a partnership with Bocconi University supporting two students in the Partial Undergraduate Scholarship program.

Mondelēz IN MEMORY OF ANDREA NASI

At Mondelēz, a multinational food corporation, the passing of a colleague led to a generous gesture whose benefits will be felt long into the future. In 2016, the company's EU HR Director, Andrea Nasi, passed away prematurely. His colleagues elected to honor his memory by naming a Bocconi scholarship after him. In 2017, Irene Prayer Galletti was able to complete her studies thanks to this scholarship, and soon after she began the career in human resources that she had been striving for. The following year, the company's renewed commitment allowed Francesco Cepelli to embark upon the Master in Organization and Human Resources. Further, this year Beatrice Chiappa has begun the same program that Andrea enthusiastically and successfully undertook himself.

Claudia Segre CLOSE TO THE UNIVERSITY FOR YEARS

"Having always shared a bond with Bocconi along with my husband, I was particularly struck by the many initiatives at the University in support of young deserving students with fewer financial resources".

An expert on private and investment banking, founding member of ASSIOM FOREX and a brilliant speaker, Claudia Segre has generously supported various University initiatives for years. In 2018, she funded the Bocconi Graduate International Award for a female student in memory of her mother Celestina Billotti, a former Consob commissioner at the Turin Stock Exchange. With her Global Thinking Foundation, established in memory of her husband and Bocconi Alumnus Angelo Chiodi and dedicated to projects of economic citizenship, she has given to The Within Our Reach Campaign since 2017. Her donations support the academic studies of five undergraduate students and one student enrolled in the Executive Master in Finance at SDA Bocconi.





CLEFIN 92 AN ALUMNI REUNION ENDS WITH A PARTIAL UNDERGRADUATE SCHOLARSHIP

In 1992, the graduate degree program in Finance (CLEFIN) began. In 2018, a group of Alumni from that class, including Massimo D'Onghia and Paola Guarino, organized a reunion. They met after 26 years for an emotional celebration of the time they spent together.

Many gathered around the dinner table, each with their own life and professional story to tell. Before long the idea of fundraising for new CLEFIN students surfaced. The result of this gesture of solidarity was a significant sum, just shy of covering a Partial Undergraduate Scholarship for a new CLEFIN student; the shortfall was subsequently made up by a generous anonymous donor.

NAMING A SCHOLARSHIP

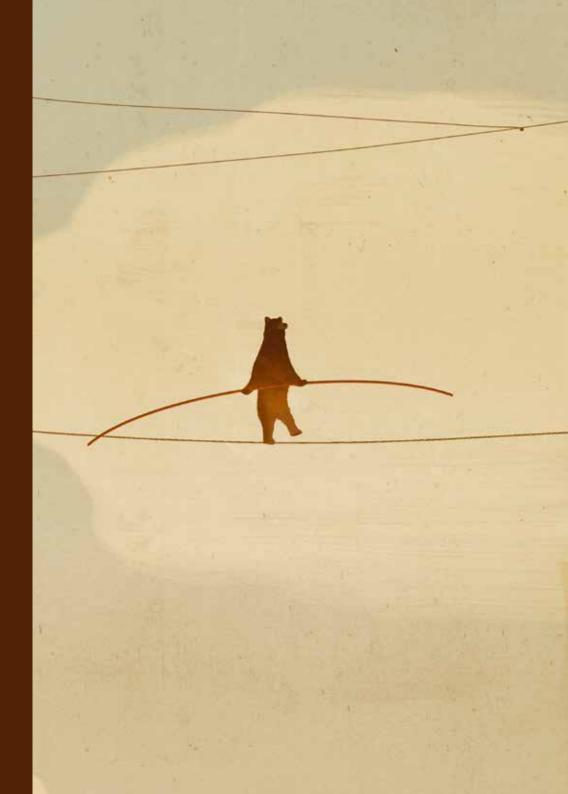
Among Alumni, individuals, corporations, foundations, and institutions, an increasingly prevalent way of supporting students is to name a scholarship. Several donors opted for this form of support in 2018.

- Corrado Abbattista funded a group of Partial Undergraduate and Integrated Master of Arts in Law Scholarships
- Paolo Bosani funded a Partial
 Undergraduate Scholarship
- Matteo Botto Poala and Giulia Rocco di Torrepadula funded a Partial Undergraduate Scholarship
- Vittorio Colao funded a group of Partial Undergraduate,
 Graduate and Integrated Master of Arts in Law Scholarships
- Rita Gastaldi funded a Partial Undergraduate Scholarship
- Helga Gentry funded 2 Bocconi Graduate Merit Awards
 Scholarship and a Bocconi Graduate International Award
 Scholarship
- Associazione Civile Giorgio Ambrosoli funded a Partial Undergraduate Scholarship
- Associazione Premio Parete funded a Partial Undergraduate Scholarship
- ► Banca Finint funded the Bocconi Graduate Merit Award Scholarship

- Bolton Group funded a Master MAGER Scholarship and 6 Partial Graduate Scholarships
- ▶ DELL EMC funded a Partial Undergraduate Scholarship
- Marcello Sallusti funded a Partial Graduate Scholarship
- ► Enel funded a Master MAFINRISK Scholarship and 2 Master MAGER Scholarships
- Fondazione AEM funded a partial Master MAGER Scholarship
- Global Thinking Foundation funded a partial Master EMF Scholarship
- ► Generali Italia funded a Partial Graduate Scholarship
- ► Mastercard funded 2 Bocconi Graduate International Award Scholarships
- Pirelli funded 5 Bocconi Graduate Merit Awards Scholarships
- ► TIM funded the Bocconi Graduate Merit Award Scholarship
- UniCredit Foundation funded a Bocconi Graduate Merit Award Scholarship

- ► Valentino funded an MBA Full Time scholarship
- Zucchetti funded 2 partial Master
 OP Scholarships and a Partial
 Graduate Scholarship
- ► The Alumni CLEFIN 1992 funded a Partial Undergraduate Scholarship
- The Alumni MBA funded an MBA Full Time Scholarship through the MBA Reunion Scholarship Fund
- ► The Alumni Senior funded a Partial Undergraduate Scholarship and a partial Integrated Master of Arts in Law Scholarship through the Alumni Senior Scholarship Fund
- ► The Bocconi Alumni Community and the donors of the Bocconi Alumni Christmas Party funded 2 Partial Graduate Scholarships through the Bocconi Alumni Scholarship Fund
- ► The Chapter Bocconi Alumni Zurigo funded an International Mobility Scholarship
- The Chapter Bocconi Alumni
 Shanghai funded an International
 Mobility Scholarship
- ► The Chapter Bocconi Alumni Palermo funded a Partial Undergraduate Scholarship

SUPPORTING FACULTY AND RESEARCH



€ 7,433,067
RAISED IN 2018

Knowledge and Responsibility

SCIENCE, AWARENESS, KNOWLEDGE FOR RESPONSIBLE RESEARCH

For a university like Bocconi, understanding how to **respond to emerging global challenges is vital**. Thanks to research and the creation of knowledge, it is now possible to propose increasingly concrete solutions focused on the future, in open dialogue with the international academic community. The University plays the role of protagonist amidst this continual evolution, thanks to the support of its donors.

- 2 named academic positions
- 8 funded research projects

Romeo and Enrica Invernizzi Foundation and Bocconi University AN EVER-STRONGER COLLABORATION FOR THE FUTURE OF RESEARCH

Romeo Invernizzi, always together with his wife Enrica, was a reserved person in public and demanding in private. He spoke often and passionately of his history and his origins and how it was important for him, who had no heirs, to contribute to the future of research in two sectors that had been fundamental to his entrepreneurial success: agriculture and economics. At Bocconi University he saw not only the academic world, but also an element of development and competitiveness important for the entire country.

The relationship between the Romeo and Enrica Invernizzi Foundation and Bocconi University dates back to 1991, the year the Foundation was established. It has continued to grow with significant contributions to both the progress of scientific research and the training of new generations of researchers.

"Supporting and widening the range of subjects addressed by Bocconi University is a concrete way to create new opportunities for research and for progress", said Anselmo Stucchi, President of the Invernizzi Foundation. "Many initiatives have been realized during these years: the Invernizzi Chair in Development Economics, awarded to Eliana La Ferrara; ICRIOS (Invernizzi Center for Research on Innovation, Organization, Strategy and Entrepreneurship), directed by Stefano Breschi; LEAP (Laboratory for Effective Anti-poverty Policies), directed by Lucia Corno; the PhD School, directed by Pierpaolo Battigalli, not to mention continuous and widespread support for young Italian and international researchers".

The forward momentum that characterizes the Romeo and Enrica Invernizzi Foundation has driven an expansion in the last few months into emerging areas of study. It contributed to the creation of a new and promising initiative involving training, research and dissemination in Agribusiness under the direction of Vitaliano Fiorillo, and to the development of the new and innovative Research Center GREEN (Geography, Resources, Environment, Energy and Networks) directed by Marco Percoco.

Year after year, project after project, the bond between Bocconi University and the Romeo and Enrica Invernizzi Foundation grows ever stronger.

Pier Luigi Colizzi IN THE NAME OF RESEARCH

A graduate in Business Administration and Head of M&A (EMEA) at Barclays since 2015, Pier Luigi Colizzi supports the Faculty Research Fund with a gift that provides the most promising tenured professors with resources for career development and start-up research projects.

"When I asked myself what I could do for my university", confides Pier Luigi, "I immediately thought of research. And since researchers and professors are essential for the future of Bocconi, I chose to invest in their professional growth and their most innovative projects".

Maria Luisa Cicognani THE BOND BETWEEN PROFESSORS AND STUDENTS

A relationship of mutual respect between faculty and students is among the core values at any university. This relationship often continues even after graduation. An excellent example is that of Maria Luisa Cicognani, who chose to fund the "SDA Africa Initiative" promoted by her thesis advisor, Professor Elio Borgonovi, with whom she has maintained a close relationship over the years. The purpose of the project is to identify opportunities and challenges in African countries through intensive research, and to translate the results into proposals of management education and support for economic and social initiatives.



Siemens TEACHING YOUNG PEOPLE TO ANALYZE BIG DATA

A multinational active in electrification, automation and digitalization, Siemens, in its 120th year of business in Italy, has earned the Top Employer Italia 2019 designation. Siemens has always invested in future generations, collaborating with academia on research projects and support for education. In a multi-year collaboration with the University, Siemens trains future managers who convert the information derived from analytical data into support models for decision-making. More specifically, Siemens supports the Big Data for Business Analytics course within the Bachelor of Economics, Management and Computer Science, directed by Professor Emanuele Borgonovo.

AN ANONYMOUS CHAIR IN CRIME STUDIES

Amongst the challenges emerging on a global level, fighting high unemployment rates certainly stands out. In Italy, several obstacles impede this objective: organized crime, corruption and white-collar crime. A World Economic Forum report suggests that fighting them and enforcing the rule of law is essential to attracting foreign investors and thus our growth potential. In this vein, thanks to generous philanthropic support, the University has redoubled its efforts in the area with the expansion of activities in the Research Unit "Crime: Law and Economic Analysis" (CLEAN), and with the establishment of an Associate Professorship in Economic Analysis of Crime, assigned to Professor Paolo Pinotti, Director of CLEAN.



Boroli Foundation CONTRIBUTING TO THE NEW EUROPE WITH THE CHAIR IN EUROPEAN STUDIES

"Today, asking ourselves questions about the outlook for Europe will determine our future. To overcome the crisis in identity and values that Europe is experiencing today, and thus to construct a stronger and more solid Union, we need everyone to make contributions—cultural contributions borne of knowledge, education and dissemination".

The relationship between the Achille and Giulia Boroli Foundation and Bocconi is one of reciprocal trust that began many years ago and that has grown over time from scholarships to a fully endowed Chair, all in the name of Europe. Over the last 10 years, the Foundation has provided annual graduation awards to some of our best students. Since 2006 nearly 50 Bocconi graduates have won a Boroli Foundation Graduation Award. In 2012 this relationship expanded with the purpose of involving not only Bocconi students but the entire Milanese community via institutional initiatives like the Bocconi-Boroli Lecture, which is open to the public. The Foundation dedicated the Bocconi-Boroli

Lecture to the memory of its founder, Achille Boroli, a man of culture and a notable entrepreneur. These Lectures have been highly prestigious institutional events and have featured renowned European and international speakers. In 2015 the project "Europeans: Bocconi-Boroli Days" was created to make young people aware of the critical subject of the European Union, strengthen the university debate and share the content with the public at large. Over three years, the initiative has been organized into a series of encounters providing an opportunity to exchange viewpoints. Experts discuss and analyze topics and proposals for a Europe closer to its citizens, one that can inject new trust into the common political and economic pathway. At the last meeting of this initiative, another important contribution of the Foundation was announced: the establishment of a Chair in European Studies at Bocconi. The Chair, assigned to Professor Gianmarco Ottaviano, aims to stimulate the study and dissemination of European themes, not only among Bocconi students but among high school students as well.

Named Chairs and Professorships

ENDOWED

2019 **ENDOWED CHAIR** Intesa Sanpaolo Chair in Economics of Financial Regulation Prof. DONATO MASCIANDARO Funded by: Intesa Sanpaolo 2018 ENDOWED CHAIR The Achille and Giulia Boroli Chair in European Studies Prof. GIANMARCO OTTAVIANO Funded by: Fondazione Achille and Giulia Boroli **ENDOWED PROFESSORSHIP** Associate Professorship in Economic Analysis of Crime Prof. PAOLO PINOTTI 2017 ENDOWED CHAIR **BNP Paribas Chair** in Marketing and Service Analytics Prof. ANDREA ORDANINI Funded by: BNP Paribas Group 2016 ENDOWED CHAIR Deutsche Bank Chair in Quantitative Finance and Asset Pricing Prof. CARLO FAVERO Funded by: Deutsche Bank 2014 ENDOWED CHAIR AldAF-FY Chair in Strategic Management of Family Business Prof. GUIDO CORBETTA in memory of Alberto Falck Funded by: AldAF and EY 2013 ENDOWED CHAIR Intesa Sanpaolo Chair in Political Economics Prof. GUIDO TABELLINI Funded by: Intesa Sanpaolo Avvocato Giovanni Agnelli Associate Professorship **ENDOWED PROFESSORSHIP** in **Economics** Prof. FRANCESCO DECAROLIS Funded by: Fondazione Giovanni Agnelli 2012 ENDOWED CHAIR Eni Chair in Energy Markets Prof. MICHELE POLO Funded by: Eni

2011 ENDOWED CHAIRS

Prof. ELIANA LA FERRARA Romeo and Enrica Invernizzi Foundation Chair

in **Development Economics**

Funded by: Fondazione Romeo and Enrica Invernizzi

Prof. MASSIMO MARINACCI AXA-Bocconi Chair

in **Risk**

Funded by: AXA

Prof. NICOLAL J. FOSS Rodolfo Debenedetti Chair

in Entrepreneurship

Funded by: Carlo De Benedetti

TERM



TERM CHAIRS

Prof. RICCARDO ZECCHINA

Prof. STEFANO ROSSI

TERM PROFESSORSHIP

Prof. STEFANO GATTI

2015 TERM PROFESSORSHIP

Prof. EMANUELA PRANDELLI

Vodafone Chair

in Machine Learning and Data Science

Funded by: Vodafone

Generali Chair

in Insurance and Risk Management

Funded by: Assicurazioni Generali

Antin IP Associate Professorship

of Infrastructure Finance

Funded by: Antin Infrastructure Partners

LVMH Associate Professorship

in Fashion and Luxury Management

Funded by: LVMH

SUPPORTING THE UNIVERSITY AND THE CAMPUS



€ 650,299

Young People and the Future

EXPERIENCING BOCCONI: WHEN THE FUTURE COMES TO CAMPUS

A University increasingly suited to students and welcoming of the community.

Looking toward the future means ensuring that those who use the University enjoy the best possible environment, with state-of-the art solutions that make it possible to experience University in a pleasant, vital and socially fulfilling way. In the last few decades, the campus has changed enormously, and it continues to grow with greater attention to sustainability and to its suitability for Milan in terms of landscape and environment. The University is particularly grateful to the many who have chosen to support this growth.

- 6 named spaces on the existing campus and on the new campus currently under construction
- 16 members of the Partners for Development Program that fund unrestricted support for University initiatives



Giulio Marchetti HONORING HIS FATHER AS AN EXAMPLE FOR YOUNG PEOPLE

Giulio Marchetti, CFO of Nuklia, inherited his respect for work, his love of humanity and his sense of community from his father Domenico, founder of the family real estate group. Having participated in the executive course in Real Estate at SDA Bocconi and during which he was struck by the University's spirit, he elected to honor his father by naming a room in the Bocconi Residence Hall after him.

"Putting my father's name on a part of the campus, a place of life and teaching for younger generations, seemed to be the best way of honoring his professional memory and his philanthropic teachings".

Carla Saino and Paola Milanese FOR A DAUGHTER'S MEMORY

The first bequest to Bocconi dates back to 1965, when Lady Javotte Manca di Villahermosa bequeathed her entire estate to the University in memory of her husband Ettore, the second son of Ferdinando Bocconi. Since then many people have chosen the bequest as a gesture of affection for the University and what it represents.

Of the most recent, one that we remember particularly fondly is that of Carla Saino. Carla made a bequest to name a study room at Via Sarfatti 25 after her daughter Paola Milanese, a Bocconi lecturer who died in 2017 and who spent much of her professional life in those rooms. This, too, is Bocconi: memories and affection that creates a sense of community.

Filippo and Francesca Bettini THE VALUE OF FRIENDSHIP

It is a story of great fondness for and friendship with Nicola Colangelo, who was a caring and attentive mentor to the young Filippo and Francesca. When Nicola died, Filippo and Francesca decided to honor him by naming study room no. 17 of the Bocconi Library after him.

"Naming a room of the library after Nicola seemed the most natural thing to do", Filippo says.
"The Library symbolically represents our formative experiences, his at the University, mine in SDA. It provides a touchstone for all Bocconi students, and it is also the place where sincere friendships are born and grow".

Mariafrancesca Carli and Carlo Bronzini Vender TWO KEYSTONES ON THE NEW CAMPUS

Strong support for the University's growth and development objectives has come from the other side of the Atlantic. Mariafrancesca Carli and Carlo Bronzini Vender, Alumni who have in common their active participation in the American charity Friends of Bocconi, Inc., are a perfect example of how the bond with the University can remain strong even at a distance. Mariafrancesca, a Board Member of Friends of Bocconi and Leader of the New York Chapter of the Bocconi Alumni Community, elected to fund the campus expansion project in 2018 through a gift for a classroom in the new SDA Bocconi building.

Carlo, partner and founder of CapM Advisors, has funded the Partial Undergraduate Scholarship program through Friends of Bocconi since 2014, helping two students from Trentino-Alto Adige in their academic studies: Andrea Vaccaro, graduate in Economics and Social Sciences, now enrolled in the Master of Science in Management, and Francesco Seresin, enrolled in the BSc in Business Administration and Management. In 2018 Carlo chose to fund his Alma Mater again with a gift toward a classroom in the new SDA Bocconi building, just like Mariafrancesca. Established in 2013, Friends of Bocconi, Inc. is a non-profit organization headed by leading professionals in the United States with the aim of raising funds to support the activities and initiatives of Bocconi University, in collaboration with the American Bocconi Alumni Chapters.

PARTNERS FOR DEVELOPMENT 2018

Since 1996, the Bocconi Partners for Development Program has involved a select number of forward-looking and innovative corporations and institutions that believe in education as an engine of growth and development at all levels.

Joining the program means being able to rely on a steady and valuable dialogue between the academic world and industry, as well as being able to create concrete opportunities for scientific collaboration and research.

In 2018, the following celebrated their partnership with Bocconi:

- ACCENTURE
- ALLIANZ
- ANGELINI
- ASSICURAZIONI GENERALI
- ASSOLOMBARDA
- BNL GRUPPO BNP PARIBAS

- ▶ DELOITTE
- ► ENEL
- ► GOLDMAN SACHS INTERNATIONAL - FILIALE ITALIANA
- ► IBM ITALIA

- J.P. MORGAN
- KLECHA & CO.
- L'ORÉAL ITALIA
- ▶ PWC
- SALINI IMPREGILO
- ► SICA

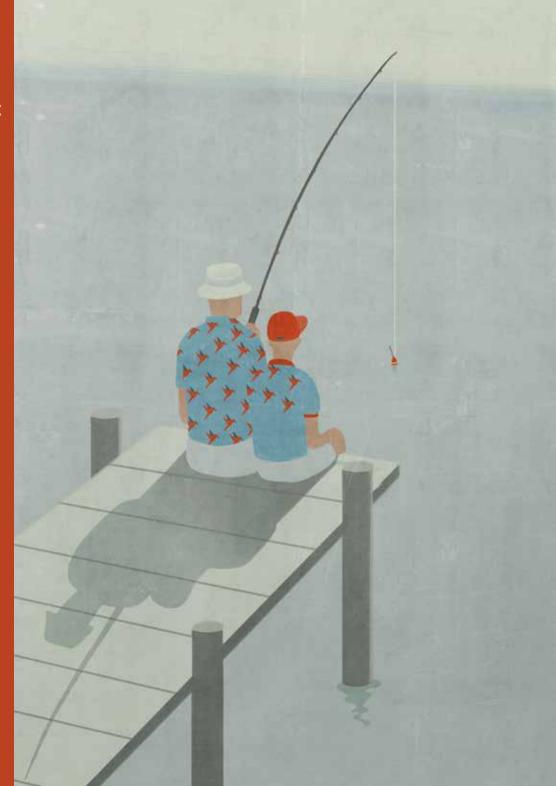
TIME, TALENT AND TREASURE: THE BOCCONI ALUMNI COMMUNITY

45
CHAPTERS ABROAD

24
CHAPTERS IN ITALY

120 CLASS LEADERS

12
TOPIC GROUPS



From Bocconi Alumni Association to Bocconi Alumni Community

AN INCREASINGLY INTEGRATED, LIVELY, INCLUSIVE GLOBAL COMMUNITY

One of the main sources of pride for the University has always been the sense of belonging and gratitude demonstrated by its Alumni, a bond created over the years, which has grown into a community of more than 100,000 graduates hailing from all over the world. This important group, traditionally known as the BAA – Bocconi Alumni Association, has now become the Bocconi Alumni Community, thanks in good measure to the leadership of its President Riccardo Monti. Thus, it has become even more inclusive, international and structured, with powerful value proposition and strong social value.

There are many ways to participate in its growth aside from financial support, for example by championing its projects or dedicating time and talent to the benefit of the network. It is thanks to the voluntary support of the Alumni that the Community sustains itself and prospers. The heartfelt gratitude of the University goes out to all of these generous and loyal Alumni.

Riccardo Monti HEART AND SOUL OF THE ALUMNI COMMUNITY

"The purpose of the Bocconi Alumni Community is to ensure that the cultural growth, the sharing of values, the sense of belonging to the University, do not end once you graduate but continue for your entire professional life, wherever we are in the world. I hope that this project, to which we have all contributed in transforming it into reality, can further enrich Bocconi Alumni on a human and personal level".



Riccardo Monti is a notable figure within the University. The last President of AMSDA. Vice-President (from 2009 to 2015) and then President (from 2015 to 2018) of the Bocconi Alumni Association, and now the first President of the Bocconi Alumni Community, Riccardo is the point person and the heart of the 69 Chapters and more than 100,000 Alumni who make up the Community. An MBA graduate from SDA Bocconi School of Management and Senior Partner and Managing Director of Boston Consulting Group, Riccardo is one of the architects of the development of the Community. With his personal commitment and his active participation in new projects and initiatives, he accompanies and guides the paths and objectives of development alongside the Leaders, board members, advocates and Alumni. He has always had a strong bond with the University and with the values that it represents, and Riccardo has never missed an opportunity to show his financial support.

"What we have received from the University is not only our professional training", Riccardo states. "In reality we have shared values, experiences, moments of intense social relationships, basically everything that forms part of our essence as people and citizens. I believe that each one of us has not so much the duty as the pleasure of giving back part of this valuable gift by contributing, however he or she wants, to the growth of this community. We can all accompany it on its ethical, moral and civil progression to the benefit of society as a whole".

Thanks to his commitment, the Bocconi Alumni Community now represents one of the most impressive and stimulating assets of our University. Our heartfelt thanks go to him, not only in the name of the University, but also in the name of this enormous and wonderful Community. •

When Chapters Mobilize THE INTERNATIONAL MOBILITY PROGRAM

One of the objectives of Bocconi University's strategic plan is increasing the number of study abroad opportunities. Every year more than 4,000 students take part in its foreign study and work programs in 54 countries all over the world. Thanks to the support of The Within Our Reach Campaign, which makes scholarships for the International Mobility Program available, it is now easier for students to bear the cost of this adventure.

Sharing this cultural wanderlust, the Alumni in our Chapters could not stand on the sidelines. This year, alongside the Alumni of the Madrid Chapter, which mobilized for the third consecutive year to guarantee a scholarship, the Chapters of Brussels, Shanghai and Munich also added their support. They provide direct proof of what belonging to the community represents.

So far, nine students have benefitted from this support.

OUR DONORS 38

Thank you

There are no words to express my gratitude to you. I am proud and moved by your support. In turn, I hope that I can become a donor so that I can follow your example once I have completed my studies at Bocconi. Your commitment is noble in my eyes and reflects those values on which I would like to base myself as a person.

When I was told that I had been chosen as a recipient of the Fabrizio Cosi Scholarship, I was overcome with joy because I would never have believed that I would have such a privilege. An immense thank you once again for your support and I hope to pay back your confidence in me with my hard work.

Giorgio Cardin | 2018 Beneficiary of the Fabrizio Cosi Scholarship

Thank you. Alumni and Individuals

Bocconi University is grateful to all Alumni and individuals who have personally chosen to support its initiatives. As a way of acknowledging their commitment and participation, we have established a series of donor groups, each of them associated with a symbol of the University. The total amount of donations received within 2018 fiscal year determines the group to which a donor belongs.

Pellicani Circle

- ► PELLICANI BIANCHI from 1 to 249 euros
- ► PELLICANI BLU from 250 to 999 euros

The pelican has been the University's mascot ever since the time of the Bocconi University Graduates
Association (ALUB), which chose it as its symbol at the beginning of the last century. Blue and white are the University's colors. Pelicans have been the emblem of altruism since ancient times

Leoni Circle

▶ from 1,000 to 9,999 euros

The lion sculptures, by Arturo Martini, in the entrance hall of the main building at Via Sarfatti 25, are the University's symbol par excellence. Tradition has it that you may walk between them only after graduating. Lions represent strength, prudence and courage.

Alloro Circle

- ► ALLORO BRONZE from 10,000 to 49,999 euros
- ► ALLORO SILVER from 50,000 to 99,999 euros
- ► ALLORO GOLD over 100,000 euros
- ► ALLORO DIAMOND over 1.000.000 euros

The laurel (alloro) wreath in the University's crest represents the accomplishment and the good fortune of having achieved knowledge and understanding through sacrifice and dedication. The laurel – laurus in Latin, from which the word "laureate" also derives – is a symbol of victory, knowledge and wisdom. For this reason, it is used to crown new graduates.

1902 - Loyalty Society

This society recognizes all donors who have supported the University for at least two consecutive years. It commemorates the year in which Ferdinando Bocconi, by donating part of his own estate, founded Bocconi University in memory of his son, Luigi.

Ettore Bocconi Society

This society comprises all donors who have made a bequest to the University. Ettore Bocconi, son of Ferdinando and brother of Luigi, led the University until his death and bequeathed the entire Bocconi family estate to the University his father had founded.

Pellicani Circle

PELLICANI BIANCHI

REMO GIOVANNI ABBONDANDOLO

Economics and Management of Innovation and Technology, 2011

EMANUELE ACCONCIAMESSA

Marketing Management, 2007

CRISTIAN ACQUISTAPACE

ADAM ADAMOSI * MBA 34, 2009

FABIENNE AGLIARDI ★

CRISTINA ALAGIA

Economics of Public Administration and International Institutions, 2009

LUCA ALDEGHI ★

PRISCILLA ALESSANDRINI ★

Economics of Arts. Culture and Communication, 2008

MANUEL ALTINIER

Economics and Management of Innovation and Technology, 2012

MARTINO AMADARDO ★

EMBAS 17, 2018

PELLEGRINO AMATO

Enrolled in EMBAWE 2

BRUNELLA AMORUSO

Business Administration, 2004

GIANVITO AMORUSO

Enrolled in MBA 43

MARIATERESA AMPOLO RELLA

Management, 2012

MATTEO ANDREETTO

Finance, 1997

ALESSANDRO ANDRETTA

MBA 35, 2010

GIORGIO ANTONGIOVANNI

Marketing Management, 2012

CLAUDIO ARBITANI

FRANCESCA ARBITANI *

Master NP&COOP 13, 2011

FILIPPO ARCIONI

Business Administration, 1978

MICHELA ARDIZZONE

EMBAWE 1, 2018

GIACOMO ARDUINI ★

EMBAS 17, 2018

SIMONE ARDUINI ★

Management, 2011

GIORGIO ALBERTO ARLATI *

Economics and Business Administration, 1966

ALESSANDRO ARNONE ★

Executive program, 1995

DAVIDE ARPILI

Business Administration, 1995

STEFANO ARVATI ★

EMBAS 17, 2018

GUIDO AUTELITANO ★

ANDREA AVOGADRO

Enrolled in EMBAWE 2

RICCARDO AZZALI *

Business Administration, 1974

ENZO BAGLIERI ★

Business Administration, 1992

VERONICA BAICU

LORENZO BARALDI

ERIKA BARANI ★

PAOLO BARBANTI *

MBA 15, 1990

LORENZO BARBIERI

MBA 26, 2001

UMBERTO BARBIERI ★

EMBAWE 1, 2018

BABAK BARKHORDAR

Enrolled in MBA 43

MARCO BARLAAM

EMBA 15, 2018

FRANCA BARONI

Business Administration, 1989

TOMAS BARRANDEGUY ORESTE

MBA 26, 2001

GIACOMO BARUCHELLO ★

MBA 13, 1988

ANNA BARZAGHI

GIUSEPPE BASILE

MBA 28, 2003

COLM BATES

PAOLO BATTAGLIA F

Economics and Finance, 2008

ILARIA BATTISTINI ★

Law. 2004

MURIEL BEKTO

MBA 28, 2003

NICOLA BELLETTIERI

Business Administration, 2000

CAMILLA BELLOTTI

Finance, 1997

MARIO BELLUSCI

MBA 26, 2001

MARGARITA ROSA BELTRAN

FERNANDEZ ★

EMBAS 16, 2017

The symbol ★ identifies members of the 1902 Loyalty Society: 2018 donors who have supported the University for at least two consecutive years.

The symbol F identifies individuals who have supported Bocconi University projects with a donation to Friends of Bocconi, Inc.

> PELLICANI BIANCHI

PAOLA BENEVENTO ★ EMBAWE 1, 2018

ENRICO BENIGNI Finance, 1999

ANDREA BENOCCI ★
Business Administration, 1993

JACOPO BENUCCI MBA 26, 2001

KATIA CRISTIANIA BENVEGNÙ Business Administration, 1994

CARLO BERARDI ★ EMBAS 17, 2018

MATTIA BERETTA ★
Executive Master EMF 1, 2017

LUCA BERNABÈ ★ EMBAS 15, 2016

PAOLA BERTON
Business Administration, 1995

CHIARA BESSI
Business Administration, 1997

SARA BETTEGHELLA Law. 2005

BIANCA MARIA BETTOLI ★
International Management, 2017

GINO BIGGI

CINZIA BIOCCHI ★

DEBORA BIONDA Finance, 1997

STEFANIA BISTONI Enrolled in EMBAWE 2

Enrolled in EMBAWE

MARTINA BO International Politics and Government, 2018 and enrolled in Politics and Policy Analysis

ALESSANDRO BOCCA ★ EMBAWE 1, 2018

ALESSANDRO BOGGIALI ★ MBA 33, 2008

SYLVIA BARBARA BOLONA ACUNA MBA 26, 2001

EMANUELE BOMBARDI Economics, 1999

PAOLO BONDI

Business Administration, 1990

GIOVANNA BONORA ★

ANDREA BORATTO ★

PAOLO BORGHERINI ★ EMBAWE 1, 2018

MASSIMILIANO BOSIO MBA 26, 2001

GIORGIO BOTTINI
Business Administration, 1991

ANNA MARIA BRACA Enrolled in EMBAWE 2

STEFANO BRAGANTI F

LORENZO BRAMBILLE EMBAS 6, 2007

PAOLO UGO BRANCHI ★
Business Administration, 1973

FRANCESCO BRAZZOLI ★ Economics, 1976

SIMONE BREVIGLIERO ★ MBA 31, 2006

GIORGIO BRIGNOLI
Business Administration, 1978

DOROTA BRODZIK

Master MAFED, 2015

MARIANTONIETTA BRUNENGO ★ EMBAS 16, 2017

FRANCESCO BRUNETTI Economics and Finance, 2008

CARLA ANGELA BRUSCHERINI Foreign Languages, 1958

SANDRO BRUSCO Economic and Social Sciences, 1986 **CAMILLA BUDELLI**

Business Administration, 1995

LUIGIA BUONVINO ★

Economics and Business Administration, 1956

ALESSANDRA CAGNETTA ★

STEFANO CALABRESE

ROBERTO CALAMANDREI ★

FRANCESCO CALDARA ★
Business Administration, 1996

SERGIO MICHELE CALVANO MBA 32, 2007

ALESSANDRO CAMPO

MICHELE CANCELLIERE Executive program, 2016

ILARIA CANNALIRE ★
International Management, 2017

ANDREA CAPPELLARI MBA 22, 1997

MARIA PIA CAPPIELLO ★
Business Administration, 1999

FILIPPO CAPUTO ★ EMBAS 17, 2018

SIMONA CARDAMONE ★ EMBAS 16, 2017

RICCARDO CARENINI

ANDREA CARISSIMO Business Administration, 1990

GUIDO CARISSIMO ★ Economics, 1982

ANTONELLO CARLUCCI MBA 26, 2001

VITTORIO CARPENTIERI Business Administration, 1978

ARNALDO CARPI Business Administration, 1978

MARIA CARRERI

Economic and Social Sciences, 2011

LUCIA CASONATO

Foreign Languages, 1958

FILIPPO CASONATTO ★

EMBAS 17, 2018

MICHELE CASSIANI

Finance, 2001

ENRICO CASTALDI

LETIZIA CASTELLANO ★

Economics and Management for Arts, Culture and Communication, 2016 and enrolled in Economics and Management of Government and

International Organizations

LUDOVICO CASTELLANO Executive program, 2015

ALESSANDRO CASTIGLIONE

MBA 26, 2001

MASSIMILIANO CATANESE ★

Business Administration, 2001

GIACOMO CATTONI

General Management, 2007

ALBERTO CAVALLINI

MBA 26, 2001

FILIPPO CECCARELLI

Business Administration, 1990

STEFANO CEFARATTI

EMBAS 17, 2018

JESSICA CENZATO ★

Economic and Social Sciences, 2012

CLAUDIO CEPER ★

Economics and Business Administration, 1971

DIEGO CEREDA

Finance, 1997

ALESSANDRO CEZZA ★

EMBAS 17, 2018

LILIYA CHEMITOVA

Master MIHMEP 12, 2012

ANTON CHEREPANOV

MBA 38, 2013

GIULIO ALBERTO CHIODARELLI

Economics and Business Administration, 1972

NICOLA CIARDIELLO ★

EMBA 15, 2018

FABRIZIO CIARLETTA

Economics of Public Administration and International Institutions. 2014

SERENA CIMINO ★

EMBAS 15, 2016

DAVIDE CIREGNA

Enrolled in EMBAWE 2

MARCO CITTADINI

Master MIEM 10, 2000

CLAUDIO CLERICI ★

EMBAS 17, 2018

ANGELO COGLITORE

Finance, 2004

SARA COLELLA

Accounting, Financial Management

and Control, 2012

ANDREA COLFERAL

MBA 26, 2001

ALESSANDRO COLNAGO F

International Management, 2012

BEATRICE COLOMBO

FRANCESCO ROSARIO COMETA *

Business Administration and Law, 2004

MASSIMILIANO COMISSO

EMBAS 3, 2004

LEONARDO CONGA

Finance, 1999

ATTILIO CONTA

EMBA 2, 2005

PAOLO CONTENTI

GIULIO CONTI

Finance, 1998

GIANLUIGI CONTIN ★

Business Administration, 1990

SIMONE CORBO

Enrolled in EMBAWE 2

RAFFAELLA CORNAGGIA F

Business Administration, 1995

SERAFINO GIANLUCA CORRIERE

Economics and Finance, 2015

GIOVANNA CORSO

DAVID CORUCCI

EMBA 15, 2018

BARBARA COSTA *

Business Administration, 1989

ANDREA COSTANTINI ★

Business Administration and Law, 2000

UGO COTRONEO

MBA 28, 2003

PAOLO COVA

MBA 26, 2001

DOMINGO COZZANI

Enrolled in EMBAWE 2

LUCA CREPALDI

DANIELE CUMINALE

MBA 31, 2006

FRANCESCO D'ALESSANDRO

MBA 28, 2003

ANTONIO D'AMATO

Management, 2018

GIORGIA D'AMICO

International Economics and Management,

2011

DANILO DA PRATO

Enrolled in EMBAWE 2

GIANNICOLA D'APRILE *

Economics and Business Administration, 1973

> PELLICANI BIANCHI

LUCIO DA ROS

EMBA 1, 2004

ELENA DELFINO

Management, 2011

ELISABETH ANNE DELGADO F

MICHELA DELL'ACQUA

ANTONIO DELLI PAOLI

Accounting, Financial Management and Control, 2015

DANIELE DELL'ORTO ★

MARCO DE LUCA

Enrolled in MBA 43

MARCO LEONARDO DE NATALE

Finance, 1998

ALESSANDRO DE PASCALIS

EMBA 12, 2015

UMBERTO DESSÌ ★

Economics and Business Administration, 1966

STEFANO EMANUELE DE TOGNI

Business Administration, 1992

MICHELE DI MARCO

Economic and Social Sciences, 1991

MARIO DI MARTINO ★

EMBAWE 1, 2018

ANDREA DI MAURIZIO

Enrolled in EMBAWE 3

GABRIELE DINI

MBA 34, 2009

FEDERICA DIOTALLEVI ★

Economics of Public Administration and International Institutions, 2003

BARBARA DI SERIO

Finance, 1998

STEFANO DONATI

Finance, 2001

CRISTIANO DONELLI ★

Enrolled in EMBAWE 2

FRANCESCA DONISELLI

Economics of Public Administration and International Institutions. 2017

GIOVANNI D'ONOFRIO

MBA 26, 2001

STEFANO MARIA DOTTO

Economics, 1990

STEFAN EBERSBERGER

MBA 26, 2001

ATTANASIO ERCOLANO

Business Administration, 2004

EMRAH ERGELEN

MBA 26, 2001 and enrolled in Doctorate

in Business Administration

ALESSANDRO ERRICO

Enrolled in EMBAWE 3

CLAUDIA EUSEPI

Finance, 1997

FABIO FABBI

MBA 26, 2001

MASSIMO FABRIS

Business Administration, 1994

ESMERALDA MARIA FACCIOLI PINTOZZI

MBA 28, 2003

ALBERTO FACINCANI

Economics and Business Administration, 1979

LUCA FALCONE ★

Executive program, 2017

TOMMASO FALCONE

MBA 26, 2001

LUISA FALETTI F

VALERIO FALLUCCA ★

MBA 23, 1998

ANDREA BABY FARABEGOLI ★

Enrolled in Economics and Management for Arts, Culture and Communication

DAVIDE FATIGATI ★

Business Administration, 1994

DOMENICO FAZIO ★

EMBAS 13, 2015

IVAN FAZZARI

Business Administration, 2006

FABIO FEDEL

Business Administration, 1993

GIOIA FELICITA

LUANA FELISATTI

EMBA 3, 2006

GABRIELE FERLITO ★

Law, 2006

FRANCESCO FERRARA

Business Administration, 1990

ALESSANDRA FERRARI

LUCIA FERRARI ★

Economics of Public Administration and International Institutions, 2008

ALESSANDRO MARIA FERRERI

LORENZO FIDATO

MBA 26, 2001

RODRIGO FILIPE

FABIANO FINAMORE

EMBAS 6, 2007

CINZIA FIORE

EMBA 12, 2015

MASSIMO FIORELLA

Economics and Finance, 2013

GIONATA FIORENTINI

MBA 26, 2001

MARCO FIORETTI

Economics and Finance, 2009

PAOLA FLORIS

EMBA 8, 2011

DOMENICO FRANCESCO FLORO ★

MARIANGELA FOGLIARDI

Law, 2008

GLORIA FOSSATI

Business Administration, 2001

OLIVIA FRANKLIN

ANNA FRANZIL

Executive Master EMMIO 3, 2018

CLAUDIO FUMAGALLI

Master MEGeS, 2004

LUDOVICA FUMAGALLI

MARIE LAURE GAILLARD

Business Administration and Management, 2004

ELISABETTA GALBIATI

FRANCESCA GALLI

ELENA GALLINA

Finance, 1997

GIANLUCA GALLORI F

Business Administration, 1990

LOU GASCO F

FABRIZIO GASPARO

Business Administration, 1978

ANDREA EMILIO GASPARRI ★

MARIA GATTINONI

JACOPO BRIAN GAZZOLA ★

STEFANIA MARIA GENNA

Master MiMeC, 2003

ALBERTO MARIA GENNARI

Business Administration, 1989

ALESSANDRA GEROSA ★

NICCOLÒ GEROSA ★

EMBAWE 1, 2018

ALBERTO GHIONE ★

UBALDO GHIRINGHELLI ★

Economics and Business Administration, 1962

GABRIELE GIACOMINO

MBA 26, 2001

ALESSANDRA GIARIN ★

Economics and Management of Arts, Culture, Media and Entertainment, 2011

MARCO GIARRATANA

Economics, 1997

GIANCARLO GIORGIO ★

EMBAS 17, 2018

LUCA GIOVANNINI

Accounting, Financial Management

and Control, 2012

LUCIANO GOBBI ★

MBA 3, 1978

ANDREA ENRICO GOLDSTEIN

Economics, 1989

PAOLA GRANDI

MBA 26, 2001

VALENTINA GRASSI

ELENA GRILLO

Management, 2015

CARMELO GRIMALDI

EMBA 12, 2015

ROBERTO GRIMALDI ★

EMBAWE 1, 2018

DANIELA GUALTIERI

FAUSTO GUARAGNI

Management, 2013

ANDREA GUARDIGNI

ALFONSO GUARNIERI ★

EMBAS 16, 2017

MARCO GUAZZONI ★

EMBAS 3, 2004

FRANCESCO GUIDARA *

EMBA 3, 2006

GIANVITO GULISANO ★

EMBAWE 1, 2018

SIMONA PIERA HEIDEMPERGHER

Economic and Social Sciences, 1995

MELISSA HIRSCH

HRISTINA HLEBAROVA

INGRID HOLLWECK

MBA 26, 2001

PENG HU

EMBAS 17, 2018

DORINA HYSENBELLI ★

FABRIZIO IACONETTI ★

MBA 16, 1991

CRISTIANO IADISERNIA

MBA 26, 2001

MASSIMILIANO IANNOZZI

Business Administration, 1987

FEDERICO INGLESE

Finance, 2009

JASPER IVO JANSE

ANNA JURICIC

Executive Master EMMIO 3, 2018

NATALIE KHAWAM F

FABIO LAMPUGNANI

MBA 26, 2001

SARA LAQUINTANA

Accounting, Financial Management

and Control, 2017

MARCO ENRICO LA ROSA

Enrolled in EMBAWE 3

EMILIANO LARUCCIA

Finance, 1997

DONNA LA SPINA F

Master MIEM 2, 1992

BRUNO LAUS

Master MCF 1, 2001

VITO LAZZARA

> PELLICANI BIANCHI

FRANCO LEONARDI

ERICA LETTERIELLO EMBA 4. 2007

ANDREA LIETO

DANIELA LIGURGO ★

GABRIELLA LIVERI

MAURO LOCATELLI ★ EMBAWE 1, 2018

STEFANO LODES ★ EMBAS 17, 2018

ANITA LOMBARDI ★ EMBAS 8, 2009

FABIO LOMBARDI ★ EMBAS 13, 2015

CARLO LONGONI ★

Economics and Business Administration, 1966

SIMONA LO SINNO MBA 26, 2001

MATTEO LOVAGLIO

Business Administration, 2003

TOMMASO LOVISCEK

International Management, 2012

STEFANO MACALLI ★ EMBAS 17, 2018

ANNA LUCIA MADELLA

Foreign Languages, 1958

VALERIO MADONNA Enrolled in EMBAWE 3

MARCO MAFFÈ ★

EMBA 5, 2008

PAOLO MAGGI

Executive program, 2016

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Business Administration, 1987

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GIUSEPPE MAIORANO Enrolled in EMBAWE 2 PEDRO MAMEDE

MBA 23, 1998

ALESSANDRA MARANGELLI

Law, 2011

VALERIO MARANI

Business Administration, 1992

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LUCA MARCHI F

Business Administration, 2004

CINZIA MARCHISELLO

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MARCHISIO

Business Administration, 1998

FABIO MARCHITTI

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FEDERICO MARI

Executive program, 2016

BRUNO MARIANI

EMBA 12, 2015

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DARIO MARINO ★

Master in International and Economic

Management, 2006

MANUELA MARONATI

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International Economics and Management,

2010

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FABRIZIO MARTINELLI

Business Administration, 2001

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MBA 28, 2003

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Economic and Social Sciences, 2012

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Law, 2010

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EMBAWE 1, 2018

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MBA 32, 2007

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Economics and Business Administration, 1958

GIACOMO MEO

Economics and Finance, 2010

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EMBAS 4, 2005

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Economics and Management of Arts,

Culture and Communication, 2007

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Executive Master EMCFB 9, 2016

MONICA MIGLIORATI

Management, 2017

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Business Administration, 1986

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Healthcare Management, 2016

LUCA MISASI

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OMAR MISURACA

Finance, 2004

ALEKSANDAR MITREVSKI

EMBAS 5, 2006

FABRIZIO MOCELLIN

MBA 26, 2001

MARA MOIOLI ★

Master NP&COOP 13, 2011

FULVIA MOMBELLI ★

Foreign Languages, 1958

CRISTIANA MONDINI

CEGA 46, 2000

ROBERTO MONTARULI ★

Enrolled in Law

ALESSANDRO AUGUSTO LEONARDO MONTEMARANI

Finance, 1999

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Enrolled in MBA 43

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EMBA 15, 2018

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Business Administration, 2000

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Business Administration and Management, 2016 and enrolled in Marketing Management

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Business Administration, 1993

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Finance, 1999

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MBA 38, 2013

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Marketing Management, 2013

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Business Administration, 1992

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Master in Internet Business, 2001

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Management, 2015

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Management, 2018

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EMBA 14, 2017

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Accounting, Financial Management

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Economics and Finance, 2011

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Business Administration, 1990

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Business Administration and Law, 1998

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Corporate Finance, 2004

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EMBAS 10, 2011

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Accounting, Financial Management

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Business Administration, 2002

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Business Administration, 1996

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Business Administration, 1998

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General Management, 2006

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Economic and Social Sciences, 2012

ALESSANDRA PRADELLA

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Finance, 1999

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Master in Public Management, 2006

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Law, 2017

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Economics of Public Administration and International Institutions, 2010

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International Law and Economics, 2014

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Executive program, 1990

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Business Administration, 1988

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Economics and Management for Arts, Culture and Communication, 2015

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Economic and Social Sciences, 2013

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Business Administration, 1997

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Organization and Information System, 2006

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Economic and Social Sciences, 2011

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Accounting, Financial Management and Control. 2012

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Economics of Public Administration and International Institutions, 2004

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MBA 26, 2001

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Business Administration, 1995

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Business Administration, 1983

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Economic and Social Sciences, 2018

FEDERICA ZAPPALAGLIO

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Economic and Social Sciences, 1998

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EMBAWE 1, 2018

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Business Administration and Law, 2002

ENRICO ZILIO

EMBA 13, 2016

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Economics of Public Administration and International Institutions, 2003

DANIELE ZUNINO

MBA 38, 2013

PELLICANI BLU

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MBA 13, 1988

ALBERTO ALBERTINI

Economics, 1974

RICCARDO ALICE

MBA 26, 2001

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FRANCESCO ARDUINI ★

MBA 35, 2010

MASSIMO ARRIGHI *

MBA 10, 1985

PAOLO BALESTRIERI

Economics and Business Administration, 1965

GIANLUCA BALLARINI

Finance, 2003

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Economics and Business Administration, 1964

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MBA 26, 2001

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Economics and Finance, 2014

SERGIO BELOTTI ★

Business Administration, 1977

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Business Administration, 1983

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Economics and Finance, 2009

FRANCESCO CANDELORO BILLARI

Economics, 1994

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Economics and Finance, 2011

PAOLO BISETTI

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Business Administration, 1982

IRENE SIMONA BOLOGNA

Economics of Public Administration and International Institutions, 2006

MICHELE BORTOLOTTO

FEDERICO BRACHETTI

FILIPPO BRACHETTI

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Economics and Finance, 2011

LAURA BRUNO ★

Business Administration, 1990

DARIO CALOGERO

Business Administration, 1987

LAURA CAMAGNI ★

Economics and Business Administration, 1973

BONA CAMBIAGHI ★

Foreign Languages, 1963

FRANCESCO CAPORALI

MBA 26, 2001

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Economics and Business Administration, 1968

ALIDA CARCANO ★

Business Administration, 1991

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Finance, 1998

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Business Administration, 1990

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Business Administration, 1994

ALESSANDRO SIMONE MARIA CAVIGLIA

Finance, 1998

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Business Administration, 1993

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Finance, 1997

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Business Administration, 2005 and enrolled in Executive Master EMF

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EMBA 8, 2011

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MBA 26, 2001

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Economics and Business Administration, 1969

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Executive Master EMMIO 3, 2018

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Accounting, Financial Management

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BRICE DEGLA

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MBA 26, 2001

DARIO GIOVANNI MARIA DELLA VOLTA

Economics and Business Administration, 1966

PIERGIULIO DENTICE DI ACCADIA ★

EMBAS 8, 2009

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Foreign Languages, 1968

ELENA, GABRIELLA E GIANLUCA

DI FRESCO

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EMBA 3, 2006

MASSIMO D'ONGHIA

Finance, 1997

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EMBA 3, 2006

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MBA 32, 2007

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Economics and Business Administration, 1966

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Executive Master EMF 1, 2017

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EMBAS 8, 2009

FEDERICO FALESCHINI ★

MBA 21, 1996

SALVO FILIBERTI

GRAZIELLA FRANCINI ★

Foreign Languages, 1967

5 5 5 .

FRANCESCO FRANCIOSO ★

Business Administration, 2005

PIETRO GADDI ★

Business Administration, 1990

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Business Administration, 1991

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Master in Small Enterprises Management,

2005

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Business Administration, 1993

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Accounting, Financial Management

and Control, 2012

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Enrolled in EMBAWE 2

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EMBAS 17, 2018

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Business Administration, 1983

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Finance, 1999

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Economics of Public Administration and International Institutions, 2013

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Business Administration, 1999

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MBA 38, 2013

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MBA 22, 1997

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Economics and Business Administration, 1953

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Economics and Business Administration, 1971

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MBA 26, 2001

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Economic and Social Sciences, 2012

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Business Administration, 1995

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Finance, 1998

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Business Administration, 1991

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Business Administration, 1975

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CEGA 41, 1996

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Economics of Public Administration and International Institutions, 1999

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Master MPA 4, 2009

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Business Administration, 2004

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Economics and Business Administration, 1968

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Finance, 2004

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Business Administration, 1985

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Business Administration, 1981

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Marketing and Communication, 2010

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Foreign Languages, 1964

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Economics and Management of Arts, Culture, Media and Entertainment. 2010

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Economic and Social Sciences, 2013

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Business Administration, 1994

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Economic and Social Sciences, 2012

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Economics, 1985

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Business Administration, 1984

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Business Administration, 1994

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Economics and Business Administration, 1958

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Business Administration, 1986

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Business Administration, 1980

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Economics and Business Administration, 1969

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Economics, 1985

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Business Administration, 2001

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Business Administration, 1984

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Finance, 1998

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Business Administration, 1984

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Economics of Public Administration and International Institutions, 2005

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Business Administration, 1993

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Business Administration, 1989

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Business Administration, 1994

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Business Administration, 1993

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Economic and Social Sciences, 1992

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Business Administration, 1995

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Business Administration, 1987

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Economics and Business Administration, 1968

SIMONA MAELLARE

Specialization Program in Economics "Master in Economics", 1995

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CEGA 34, 1989

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Business Administration, 1996

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Economics, 1988

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Business Administration, 1989

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Business Administration, 1986



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Bocconi Alumni Community Groups

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BOCCONI ALUMNI LUXEMBOURG
BOCCONI ALUMNI MADRID
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BOCCONI ALUMNI SHANGHAI
BOCCONI ALUMNI TICINO
BOCCONI ALUMNI ZURICH

The lists recognize donation pledges received by Bocconi University from 1/1/2018 to 31/12/2018 and donations to the Endowment of the University. We apologize for any inaccuracies or omissions.

Thanks

ALSO TO ALL THE DONORS
WHO PREFER TO REMAIN
ANONYMOUS, TO THOSE
WHO HAVE CHOSEN BOCCONI
AS THE BENEFICIARY OF
A BEQUEST, AND TO ALL
THOSE WHO IN 2018 HAVE
CHOSEN TO ALLOCATE
THEIR "5 PER 1000" ITALIAN
TAX DESIGNATION TO
THE UNIVERSITY, THUS
CONTRIBUTING TO THE
PARTIAL SCHOLARSHIP
PROGRAM.

Thank you. Corporations, Foundations and Institutions

Bocconi has always placed great importance on engaging the economic and institutional worlds in its activities. Support from corporations, foundations and institutions is in fact crucial for the University, which shares its values, vision and goals with its partners. There are various methods of supporting and enhancing its projects. Bocconi has gathered its donors into groups, based upon the extent and duration of their engagement.

Strategic Partners

A small group of corporations, foundations and institutions which, sharing the University's vision and strategic goals, choose to support it with large donations of long-term duration in its development process, becoming an active part in the future of our society and the country.

Supporting Partners

These are partners committed to supporting wide-ranging projects over a long-term period. By making major donations, these corporations, foundations and institutions finance scholarship programs, academic positions, research programs, technology or classrooms and campus spaces, helping the University to achieve its goal of putting knowledge and expertise at the service of the community.

Partners for Development

Companies and institutions aware of the value of innovation, education and research choose to join the Partners for Development Program. Established in 1996, this Program promotes dialogue and collaboration between the academic world and the business world; it develops a network of close contacts between the Bocconi community and its partners and it contributes to sustaining the growth of the University through annual contributions, used to finance the University's development projects.

Supporters

These are corporations, foundations and institutions that choose to support a specific initiative: educational programs and research activities, scholarships and projects implemented across the campus.

Strategic Partners

AIDAF - ASSOCIAZIONE ITALIANA DELLE AZIENDE FAMILIARI

ANTIN INFRASTRUCTURE PARTNERS UK LIMITED

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AXA

BNP PARIBAS GROUP
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FONDAZIONE GIOVANNI AGNELLI

FONDAZIONE ROMEO ED ENRICA INVERNIZZI

GUCCI

INTESA SANPAOLO
VODAFONE ITALIA

Supporting Partners

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CITI FOUNDATION

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PASQUINELLI

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44 CATS

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ARMATORI

VITALE BARBERIS CANONICO

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Tax Advantages

Bocconi University is sustained in part through the contributions of private individuals, corporations, foundations and institutions. The Italian tax system extends tax benefits to contributors who make donations to it.

ITALIAN TAXPAYERS

INDIVIDUALS

Contributions and donations made by individuals can be deducted in full from their gross income (art. 10 comma 1 letter I-quater of DPR 917/1986 TUIR).

CORPORATIONS

Contributions and donations are deductible for an amount not exceeding 2% of the company's declared taxable income according to art.100, comma 2, letter a) of DPR 917/1986 - RM of 17 October 2008, n. 386/E.

Contributions and donations from businesses to universities specifically in support of research are fully deductible from their declared taxable income according to art. 1, comma 353 of Legge Finanziaria 2006.

RESIDENTS OF OTHER EUROPEAN COUNTRIES

Bocconi's membership in the Transnational Giving Europe network may allow tax benefits for residents of 19 European countries.

UK TAXPAYERS

Charitable contributions of £250+ from UK taxpayers may be made through the Charities Aid Foundation and may be eligible for UK tax advantages and Gift Aid.

US TAXPAYERS

Charitable contributions to the University may be made through the US non-profit corporation Friends of Bocconi, Inc. and may be eligible for US tax advantages.

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