



  
**CORENET**  
GLOBAL  
NEW ZEALAND

# Open Letter 2015

A message from Bob Bull



## Looking Back and Looking forward!

It is 2015, and the state of Corenet New Zealand has never been better. As we look back on 2014 and look forward to 2015, I can tell you for certain that I'm proud of what we have accomplished and thrilled for all that is yet to come.



**Bob Bull**  
NZ CHAPTER CHAIR

As we did in 2014, we have just kicked off 2015 with our popular Predictions and Resolutions event. Last year, hosted at Bell Gully, notable real estate soothsayers shared their views on "what 2014 had in store, and we're happy to report the trends they predicted were almost spot on. These included a "sell-out" crowd for 2015 and we are pleased to say

that we were delighted to see that prediction become a reality on Feb 19th

We started 2014 focused on our vision of CoreNet as a group in which we "Connect, Learn, Grow, Belong." We connect by getting together, at networking events, site visits, symposia, and more. We learn from one another as we communicate and develop innovative ideas to advance the interests of CRE in New Zealand. We grow as an organisation by joining in and contributing to our mutually beneficial events. And we belong by respecting one another's strengths and needs as create programs

emphasizing inclusive thought leadership.

Throughout the year CoreNet Global New Zealand sponsored and organised activities that kept our 1300-strong community busy. Knowledge-sharing programmes and building tours included:

- Lion Workplace
- Clyde Quay Wharf Apartments
- Unitec's take on their plans for their Mt Albert campus
- Trademe's new surroundings in Wellington
- Genesis Energy's new HQ in Central Park
- Fisher and Paykel's R&D centre

But we haven't confined our networking opportunities to workspaces: from our annual symposium to quiz night and on to our annual Christmas drinks, our members develop relationships and networks well beyond run-of-the-mill meet and greets.

We've had our share of good old fashioned fun times as well. In July we had a few laughs and the odd drink at our inaugural Corenet NZ quiz night at the Empire Pub



in Victoria St. Auckland Council's sent in the winning team, Eminent Domain – their success subsequently announced on our [LinkedIn](#) and [Twitter](#) accounts, so don't forget to follow CoreNet there!

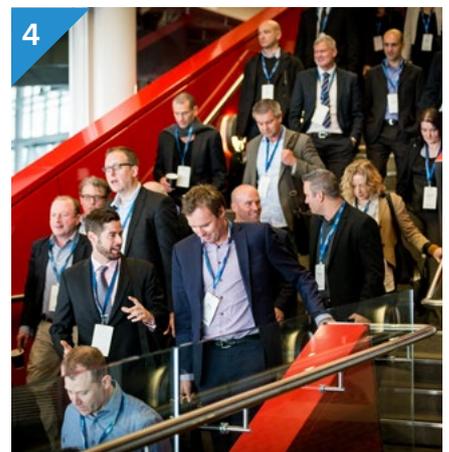
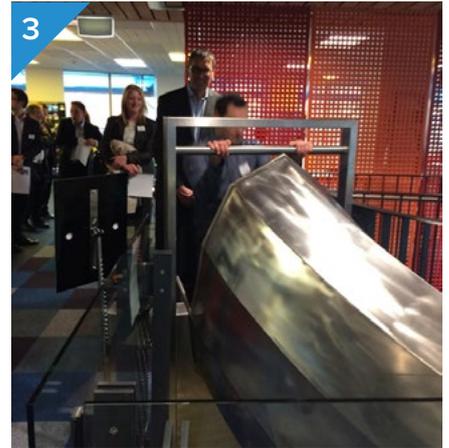
The following day saw the CoreNet Chairman's Sponsors' Lunch, held at Gusto in the Grand, where we welcomed our valued sponsors to a delicious time and to acknowledge them for their crucial support to our organisation. It felt like old friends getting together, just chewing the fat as they say.

Our end of year Christmas event held once again at Bell Gully was highly popular and allowed our members to toast the end of a successful year with an appreciation of the friendship we all share.

Back to learning and our team, hosted two MCR classes this year, including the CoRe Fundamentals one day workshop, and a two day course on Creating Corporate Value Through Workplace Strategy.

Led by our industry specialists, and available through CoreNet only, the MCR (Master of Corporate Real Estate) is a well-respected designation, and we actively encourage our members to consider the value it can add for you. Our 2015 seminar schedule will be out soon.

2014 saw the continuation of our [Young Leaders](#) programme – New Zealand's version of CoreNet's global initiative. With the goal of increasing access to leaders for those under age 35, the programme is set to expand in 2015 with more and more events including our "Meet the Mentor" sessions.



1. CoreNet Symposium 2014 / May 2014
2. Christmas drinks 2014 - Bell Gully
3. Trademe Wellington - Talk & Tour 2014
4. CoreNet Symposium 2014 / May 2014
5. Chairman's Sponsors Lunch / Aug 2014 at Gusto

Our highlight, with almost 350 attendees, was our annual symposium, held at the Viaduct Events Centre in May. Themed “Location, Location, Location – The Physical versus the Virtual aspects of CRE,” it was a tremendous success and. Our programme included inspirational talks by

- **Juliette Morgan** (Tech City) on Urban and Economic Transformation
- **James Grose** (BVN Donovan Hill) and Rod Aitken on Building Relationships in the context of the new ASB building on the waterfront.
- **Elisabeth Gleed** on “Changing Auntie Beeb” in the new BBC HQ in London
- **Simon Trude** (Gensler) on “The Porter” in Sydney

As well as discussions on The Super City by Auckland Council, The Flexible Workplace by BNZ, and Visions of the Rock Star Economy in a NZ real estate context

Overall, we covered topics ranging from how to foster an innovative start-up culture, to harnessing the power of people and community in the corporate workplace, to developing a global view of markets and organisations helps us explore ramifications in New Zealand’s future. Designer David Trubridge neatly wrapped up the annual symposium with a dazzling presentation, and we can safely say the annual symposium more than achieved its intended ends.

In all it was an active and productive year for our chapter, members and community, and we look forward to even

greater successes in 2015. Together we can achieve CoreNet’s global vision to:

*“advance knowledge, connect people, and promote personal excellence.”*

With momentum building, we are set to soar in 2015.

Our annual symposium will take place on 25 June 2015. This year’s theme is “Wellness & Wellbeing: A holistic approach to Corporate Real Estate,” in which we will investigate way that Corporate Real Estate might promote wellness in three areas: People, Planet, and Profit. Within these topics we’ll discuss issues related to Social Responsibility, Environmental Sustainability, and Financial Sustainability. Additionally, we’ll look at Process and Place, specifically how work gets done, and where work gets done, and how Corporate Real Estate professionals fit into an emerging global emphasis on Wellness & Wellbeing.

1. [Auckland’s Viaduct Events Centre](#)
2. [James Grose / BVN Donovan Hill](#)
3. [Panel Discussion with Juliette Morgan, James Grose, Rod Aitken, Elisabeth Gleed & Simon Trude](#)





## Looking forward

We look forward to more business, social and networking events like those we enjoyed in 2014. And we look forward to an active 2015, with a growing membership, more innovative ideas for success in our industry as well as plenty of fun along the way.

There has never been a better time to be a member of Corenet NZ!!

Yours Sincerely,

**Bob Bull**

NZ CHAPTER CHAIR



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